

**Integration Strategy Committee
Meeting Minutes
February 1st, 2011, 2-4 pm,
New Canadians Centre Board Room**

Meeting opened at 2:05

Present: Dawn Berry-Merriam (Peterborough Social Planning Council), Jason Stabler (Coordinator, PPCII), Lou O'Hara (Ministry of Citizenship and Immigration), Melissa Sharpe-Harrigan (PPCII, Research and Implementation Specialist, minutes), Carmela Valles (Immigration Consulting), Debbie Harrison (Chair) Linda Slavin (COIN)

Regrets: John Coreno (City of Peterborough) Karolyn Givogue (Coordinator, Community and Race Relations Committee)

Tasks:

- Dawn will determine whether PSPC can produce or share existing GIS information re: where immigrants live in Peterborough
- Melissa and Jason will work with Debbie to develop an RFP and circulate it publically
- Melissa will complete the public view of the website, and will continue to fill in the action plan
- Melissa will report on one sectors' projects (sector to change at each meeting) at the next meeting to facilitate ISC guidance on the projects in that sector
- Melissa will obtain reports from PPCII funded projects in March
- Melissa and Jason will identify and implement marketing of the action plan

1. Welcome and go around the table

PPCII's new Research and Implementation Specialist (Melissa Sharpe-Harrigan) was introduced to the committee

2. Review of minutes from the November 30, 2010 ISC meeting

There were no issues with the minutes from the previous meeting.

3. Update on funded projects

CIC approved five of the eight projects which the Executive Committee approved for funding. Staff is searching for alternatives to implement the other three projects.

CIC has requested that the monies from the three unfunded projects be redirected to research. As such we have been left with \$9100 for research into what we hope will be under the economic development sector, though if research in other areas shows itself to be viable, we will also pursue research in other sectors. When additional budget slippage money is included, we have approximately \$13000 to spend on research.

Places where we will inquire over the next week about potential projects:

- Todd Barr and Alan Law of Trent University
- Economic sector champion
- WDB (to discuss their labour market plan)

Suggestions for types of research / places to find projects:

- Aging Workforce Project
- Look at current research being done and ask: how does it pertain to newcomers?
- GIS Mapping (similar to social planning)
- Look at projects for the next fiscal year and ask if preliminary work can be done in these areas
- Independent consultants

Moving Forward:

Melissa will meet with Alan and Todd at Trent, and attempt to turn the Integration Strategy Economic Sector Research actions into tangible research questions, which, will either transform into a request for proposal, or into a supplemental project that is the first phase of a larger project with a potential partner. Melissa will update Debbie by February 11th with the progress and the steps that will be taken to get the projects going.

Following this, a conversation about our own research initiatives were brought up, and our image as seen by the community was discussed. It is important that we are not seen as “too research based” in the community. We need to therefore promote ourselves in the community, and disseminate our information and research findings.

4. Integration Strategy Action Plan

The PPCII Integration Strategy Action Plan was presented to the committee. The plan identifies which projects are currently being implemented, which have been conceived but not yet implemented and will need to take place in the future and where these projects fit in the action plan over the next five years. The plan captures projects which the PPCII is directly involved in and projects occurring in the community that the PPCII is

not directly involved with but which are furthering the objectives of the Integration Strategy. This action plan will assist the ISC in setting goals and tracking the progress of the Integration Strategy. The Action plan is a living document, and so it is anticipated that it will continue to evolve over the next few years, with shifting opportunities, priorities, etc.

A master action plan document has been produced and a public view of the action plan is currently under construction. The public view will be based on the Integration Strategy and will be interactive and hosted on the PPCII website. People will be able to click on the objectives of the Integration Strategy to get examples of projects which are furthering those objectives and offered opportunities to get involved with implementing these projects.

The action plan will be marketed through various mechanisms including PSPC Info Notes, the PPCII website and email list and other mechanisms to be determined by the PPCII Marketing Committee.

5. ISC budget discussion

As part of budget negotiations, we have asked CIC for no implementation funding for the next fiscal year. We have requested that the Research and Implementation Specialist position be increased to 32 hours per week.

6. Other business

No other business was discussed

Meeting adjourned 4:05 pm

Next ISC meeting: Apr 5, 2011, 2-4 pm